

in the LOOP

The newsletter for PPCA Licensees **Spring 11**

welcome...

Welcome to the Spring edition of In The Loop, PPCA's newsletter for licensees.

There is nothing like Spring in Australia. For me, the warmer weather goes hand in hand with some of the best music; whether it's during a road trip, dancing at a music festival or in the background at a Christmas party. I'm already making plans to attend at least a couple of festivals and events this season!

I know that some of you may already have a PPCA licence, but if you are planning to hold an event over the coming months, make sure that you have the correct licence in place. Our dedicated team at PPCA are more than happy to help you through the quick and easy process.

On the topic of festivities, I'm proud to say that PPCA recently supported both the Hotel Motel Accommodation Association (HMAA) awards night and the Restaurant & Catering Victorian Awards, as well as an important music initiative called MUSIC MATTERS and its launch event at the UTS Sydney International Animation Festival. It's been a pleasure to support not only innovative music campaigns, but also to support the licensees that understand the value of music to their business.

All the staff at PPCA wish you a happy and safe festival season.

Kind regards,

Dan
CEO



The Season is the Reason to Check Your PPCA Licence



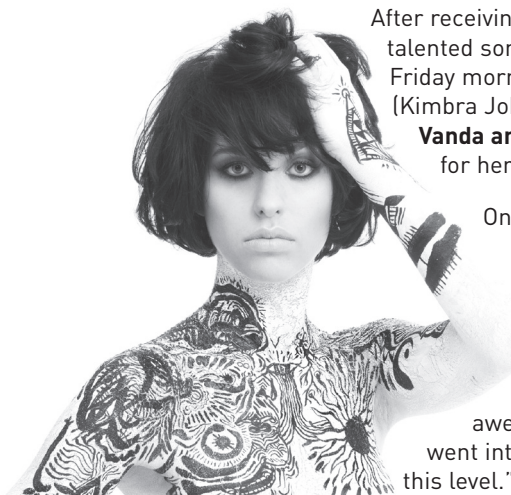
With the festival and event season now well underway many premises play host to an assortment of activities such as school formals, dance parties, concerts, awards nights, movie nights (outdoor & indoor), regional shows, music festivals & NYE celebrations, Australia Day events and more.

Even though you may already hold a PPCA licence for your business, it may not apply to that 'one-off' event or function. As event organisers & promoters, you are required to hold a licence for functions and events using pre recorded music.

PPCA offers a great business resource and we invite you to contact our licensing specialists on (02) 8569 1111 or licensing.mail@ppca.com.au for assistance and to determine if a licence is required.

We look forward to chatting with you.

Kimbra Wins Songwriting Comp



After receiving more than 4000 entries from talented songwriters across the globe, on Friday morning it was announced that **Kimbra** (Kimbra Johnson) as the **Winner of the 2011 Vanda and Young Songwriting Competition** for her song '**Cameo Lover**'.

On winning the competition, Kimbra said "it's a great gift being able to write and share songs and even more amazing to be recognised this early on in my career. You never imagine where a song can lead when you write it, it's awesome to have the hard work that went into Cameo Lover acknowledged at this level."

While all entry fees raised over \$200,000 going directly to support Nordoff-Robbins Music Therapy, Kimbra will be receiving a prize package valued at over \$50,000 through the support of APRA and many others, including \$1,500 cash to go towards travel expenses, courtesy of PPCA.

PPCA Thinks Music Matters



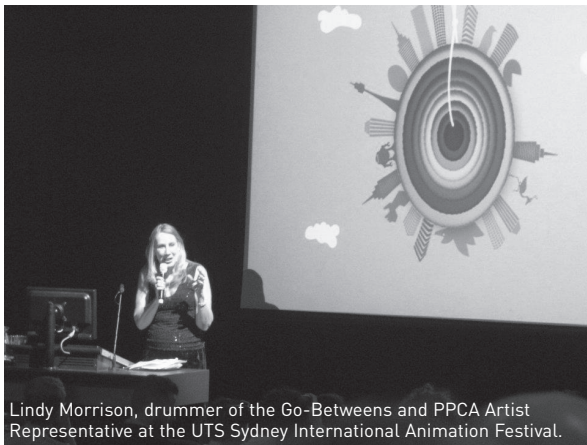
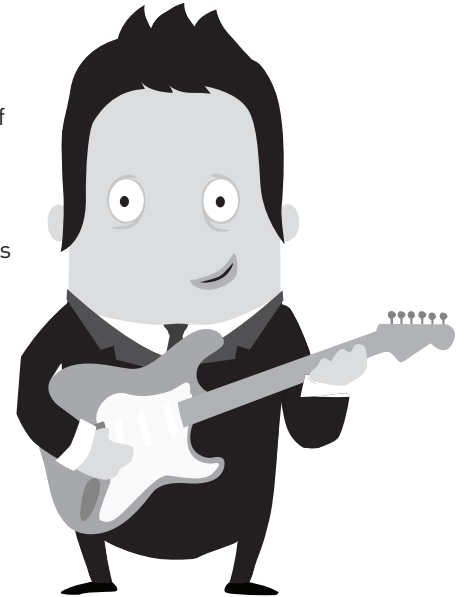
When PPCA joined the MUSIC MATTERS initiative (www.whymusicmatters.org) we were already excited about the positive messages it delivers on the value of music. Through beautiful animations, stories of Eskimo Joe, Oh Mercy, Nick Cave, Graeme Connors (PPCA Artist Representative Director), Ash Grunwald, Dave Dobbyn, The Audreys and The Go-Betweens are shared.

MUSIC MATTERS brings together short animated films about inspirational artists and expresses the passion, blood, sweat and tears that goes into making music.

We all know that music is important. But with music more available than ever before, it's worth reminding ourselves of that fact. It's easy to forget about the extraordinary lengths that performers, songwriters and musicians can go to create music and the powerful effect that music has on each and every one of us.

PPCA is a proud supporter of this important initiative – check out the great animations and other resources on the www.whymusicmatters.org website, where you can also view highlights of the campaign launch held as part of the UTS Sydney International Animation Festival, on the 23rd of September at UTS.

Check out the photos of the night!



Lindy Morrison, drummer of the Go-Betweens and PPCA Artist Representative at the UTS Sydney International Animation Festival.



Sydney International Grammar School Choir sings Cattle and Cane by the Go-Betweens over the MUSIC MATTERS animation by Lucinda Schreiber



PPCA's Head of General Licensing and the winner of the award, Boulevard Restaurant and Functions.

PPCA Sponsors Contemporary Australian Restaurant Award at the Restaurant and Catering Victoria Awards

On the 8th of August, we made our way to the Palladium at Crown, Southbank to attend the Savour Australia Restaurant & Catering HOSTPLUS Awards for Excellence for Metropolitan & Regional Victoria.

The Savour Australia Restaurant & Catering HOSTPLUS Awards for Excellence are the most dependable and authoritative guide to Australia's best restaurants and caterers, and on August 8 restaurants in almost 50 different categories were recognised for their achievements. This year, PPCA sponsored the award for Best Contemporary Australian Restaurant.

Content: Dan Rosen, Lynne Small, Luke Woods, Stephenie Ho. **Photos:** Restaurant and Catering Victoria and MUSIC MATTERS – used with permission

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